

Short-Term Rental Data 2024

Summary:¹

- **985** Total Rentals for Southold Town and Greenport Village
- **34% Increase** in STRs since February 2023
- **\$707** Average Daily Rate
- **42%** Average Occupancy Rate²
- **\$107,556** Average Annual Revenue³

Table of Hamlets:⁴

Hamlet	Rentals	Average Daily Rate	Occupancy Rate	Annual Revenue
Cutchogue	116	\$649	40%	\$94,800
East Marion	89	\$689	42%	\$104,800
Greenport	293	\$556	47%	\$96,100
Laurel	29	\$672	41%	\$101,500
Mattituck	113	\$607	44%	\$97,700
New Suffolk	18	\$741	42%	\$112,700
Orient	31	\$880	37%	\$119,900
Peconic	27	\$900	43%	\$140,600
Southold	269	\$668	41%	\$99,900

Top Property Management Companies:

- Luxury Beach Getaway (14 properties)
- StayMarquis (11 properties)
- Evolve (7 properties)
- Vacasa (9 properties)

¹ Data pulled from AirDNA website in March 2024 and February 2023.

² This represents how often a property is occupied over last 12 months.

³ This represents the average annual revenue per property.

⁴ There is no available data for Fisher's Island, and the data from the Village of Greenport is combined with Greenport West (per AirDNA).

Maps:

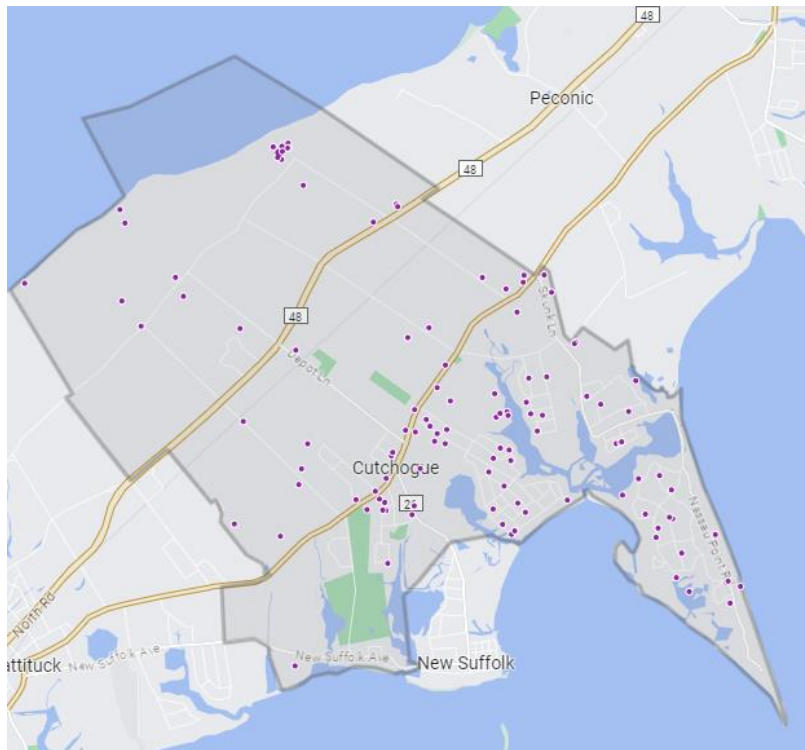


Figure 1 | Cutchogue

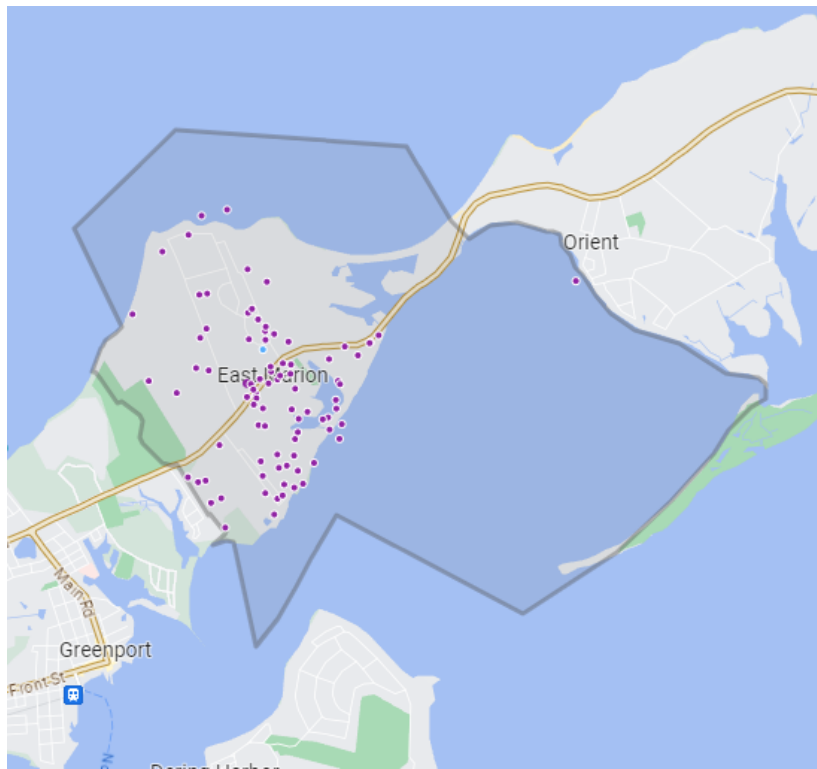


Figure 2 | East Marion

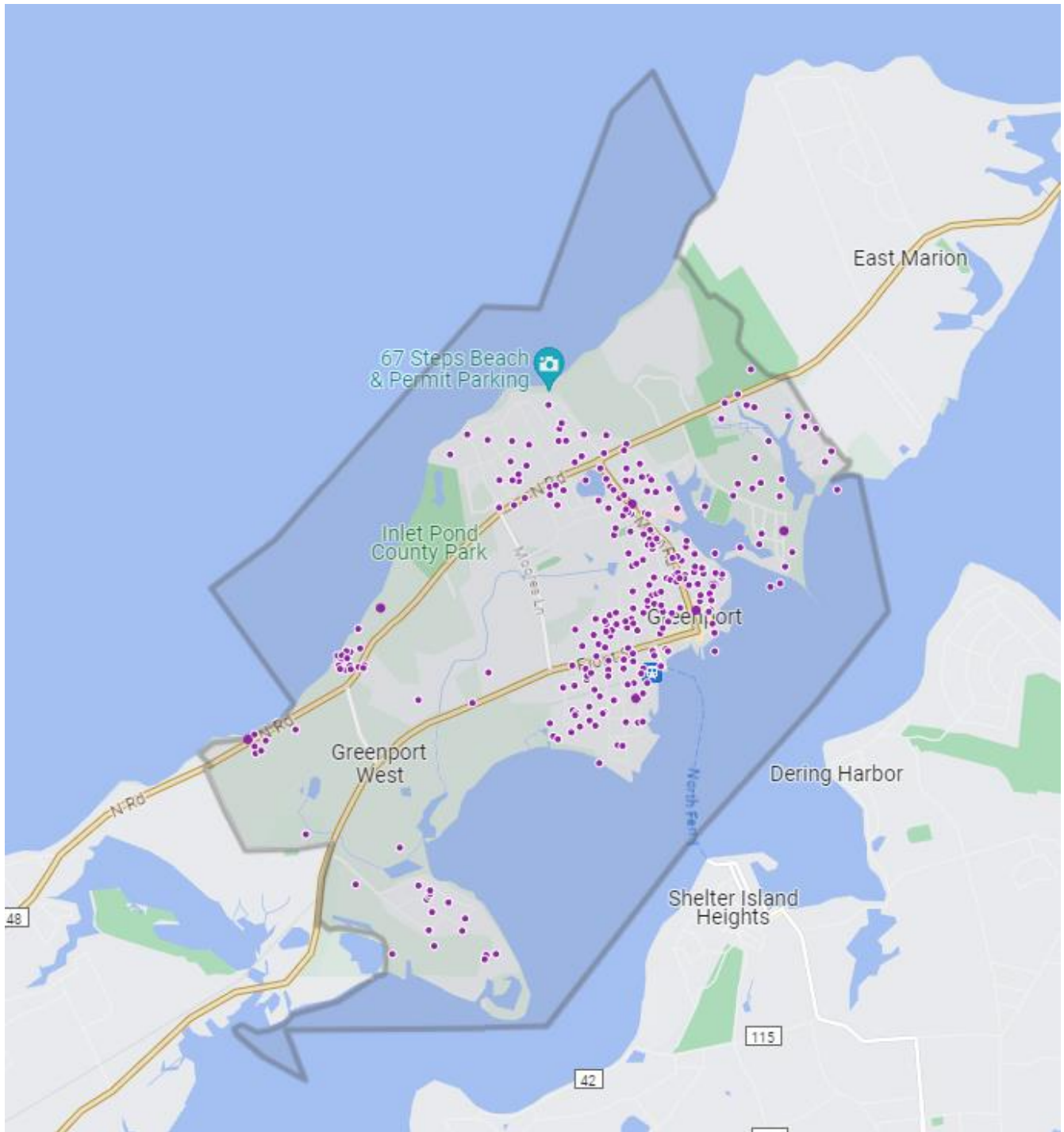


Figure 3 | Greenport West and Village

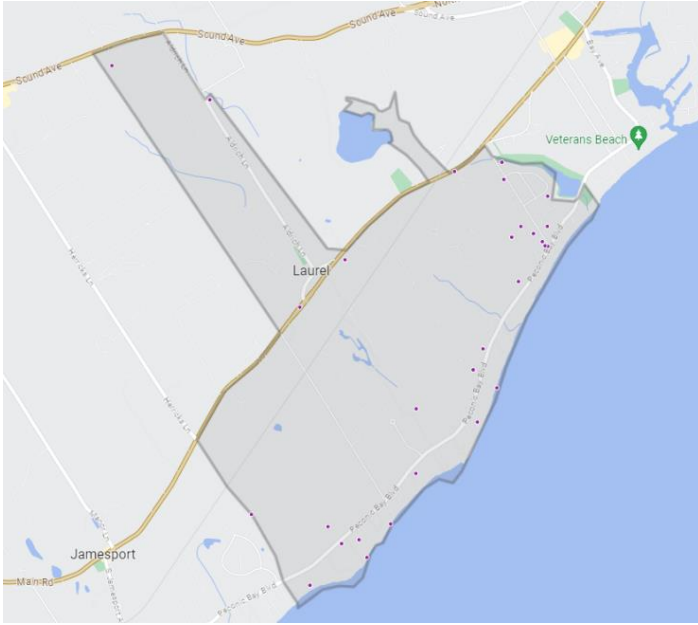


Figure 4 | Laurel

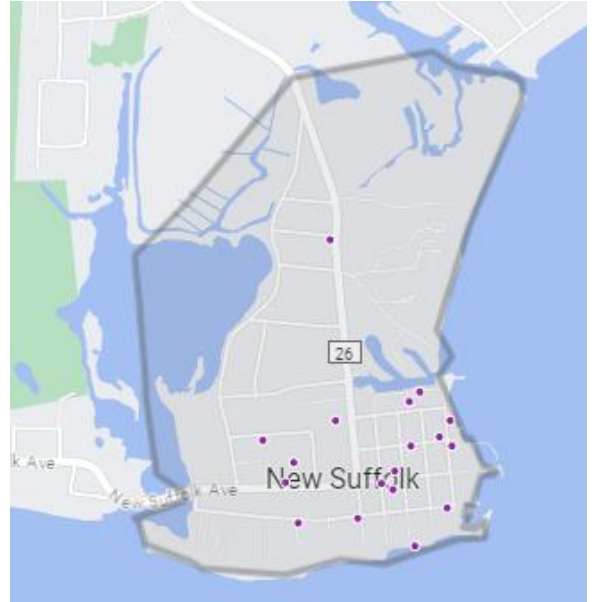


Figure 5 | New Suffolk

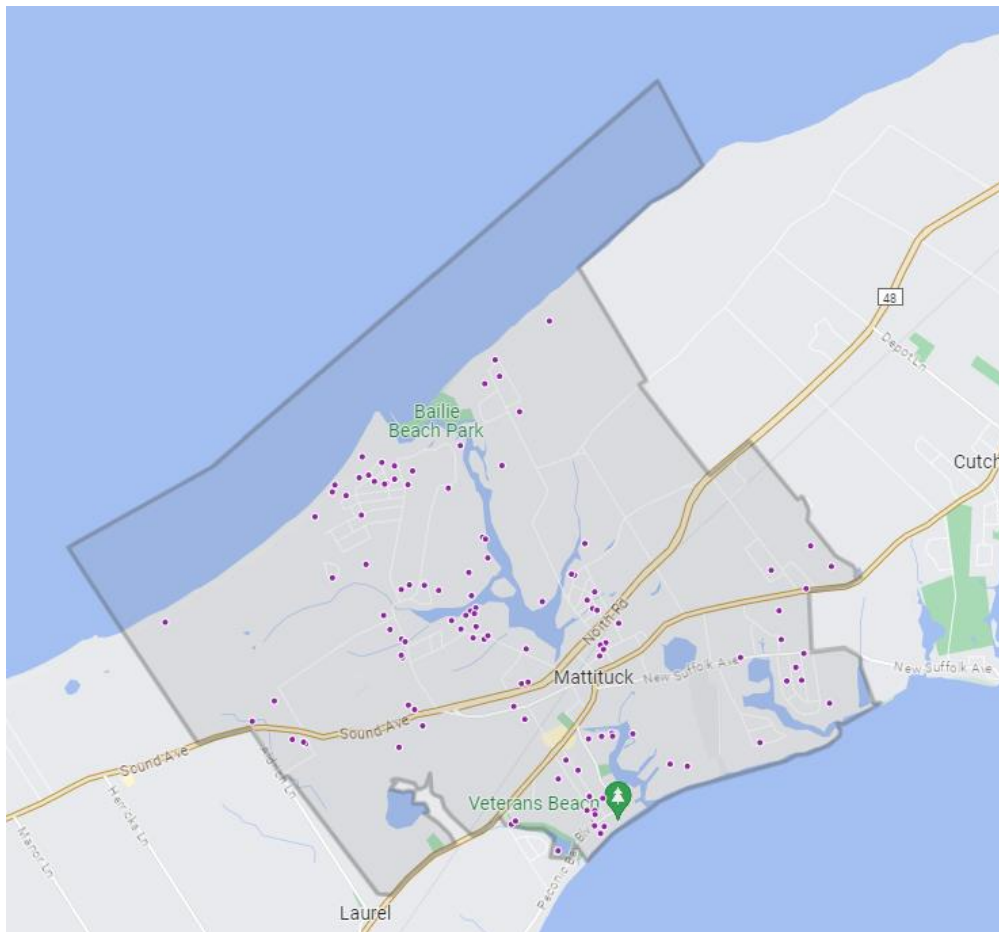


Figure 6 | Mattituck

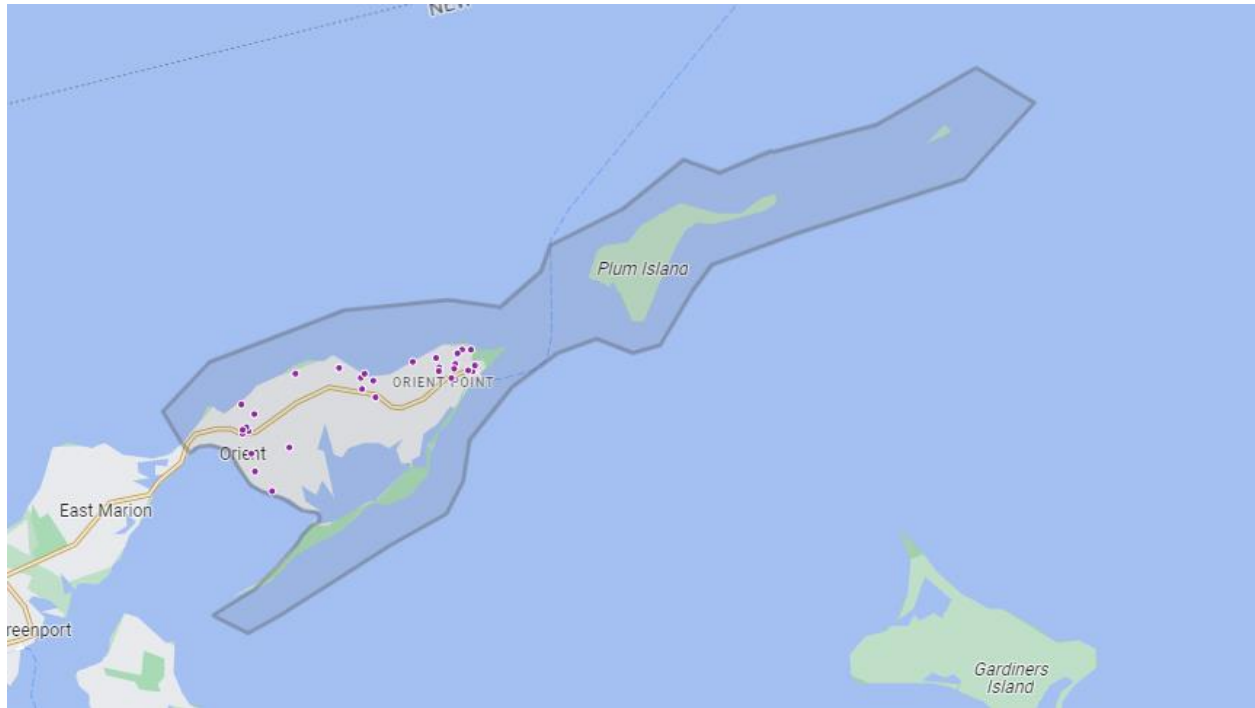


Figure 7 | Orient

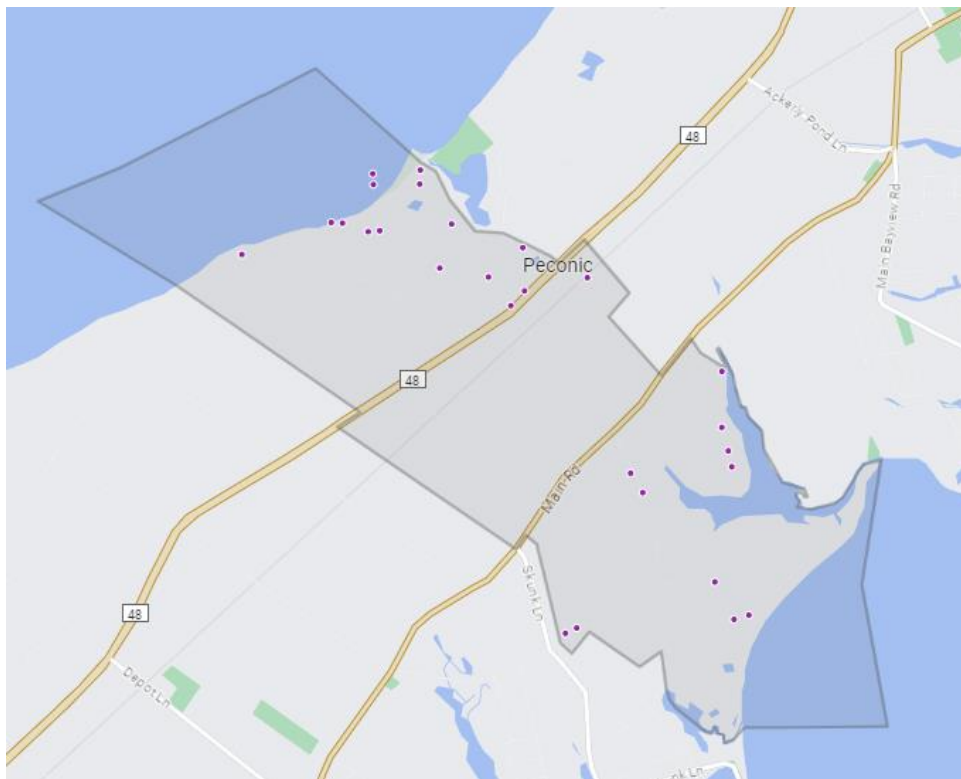


Figure 8 | Peconic

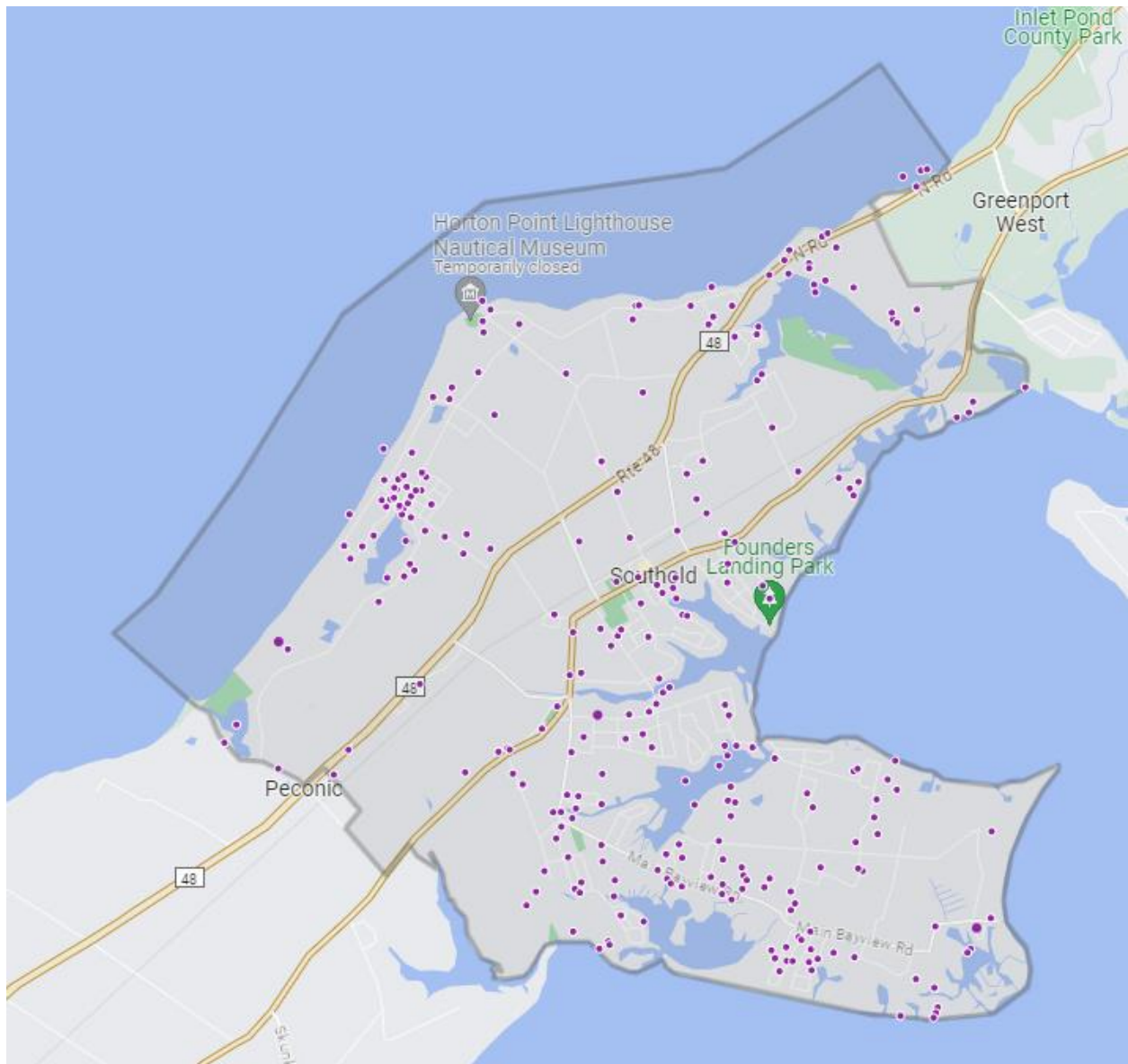


Figure 9 | Southold